

James Voller *Constructing Site*

beam contemporary 18 march – 23 april 2011

Constructing Site continues James Voller's exploration of urban space through photography and site-specific installation. Produced in Austria, the Czech Republic and Germany, Voller's photographic paste-ups physically layer images of ruins over existing sites in the urban environment. The resulting photographs of these interventions produce a complex image that reflects on both the construction of the urban environment and on the constructed nature of the photographic image itself. Photography in Voller's work both preserves and constructs place.

In *Constructing Site*, Voller has combined these intervention works with documentary images of surrounding areas. The everyday sites in these photographs could be considered found 'interventions', and they present urban space as dynamic, in constant flux. Across both types of images, Voller articulates an understanding of urban space as a palimpsest, where layers of human intervention slowly accumulate amidst financial and political cycles, architectural trends, and patterns of migration. Navigating the townscape, a space in continual evolution, Voller's work explores the shifting definitions of value that define the built environment. In addition, the 'documentary' status of all of the images is complicated by the explicit use of photographic illusion in the intervention works.

Voller's intervention images, as photographs of photographs, also draw attention to the construction of the cityscape via its photographic mediation. Photography shapes our understanding of the world around us, but is prone to its own constructions (via choice of subject, framing, processing, post-production, and so on). The intervention artworks, with their re-appropriation of the tactics of the commercial billboard, emphasise the constructions of place that all photography produces.

Featured in the gallery's smaller display area are two of Voller's earlier works: *Raycroft 1* and *Raycroft 2*. Produced in New Zealand, amongst the detritus of the construction industry, these works, like the European photographs, draw attention to abandoned and forgotten places, and the shifting trends and cycles of the built environment. In the context of New Zealand, which experienced a rapid boom in housing prices in the 2000s, the works have a particular resonance, and intersect with concerns over land value, land use and the desires that drive the housing market. This work also shares with the images from the *Constructing Site* series a playful exploration of photography and its potential to produce confusions of scale, illusion and unexpected juxtapositions.

James Voller completed a BFA at the University of Canterbury, New Zealand, and received a scholarship to complete a Masters of Fine Arts at RMIT, Melbourne. Currently based in London, he has exhibited throughout New Zealand and internationally. Most recently James was an artist in residence in Krems, Austria, culminating in a large installation exhibited at Kunst Verein Baden.



level 1, 30 guildford lane melbourne victoria 3000 australia
wednesday to saturday 12 – 6

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Main Gallery clockwise from left to right



Fluss, Krems Austria, 2010
120 x 100 cm
Edition of 3 + 1 AP

\$990
unframed



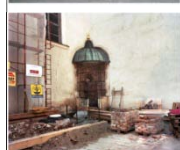
Construct 1, Krems Austria 2010
70 x 60 cm
Edition of 3 + 1 AP

\$660
unframed



Construct 2, Wien Austria 2010
70 x 60 cm
Edition of 3 + 1 AP

\$660
unframed



Construct 3, Krems Austria 2010
70 x 60 cm
Edition of 3 + 1 AP

\$660
unframed



Construct 4, Dresden Germany 2010
70 x 60 cm
Edition of 3 + 1 AP

\$660
unframed



Construct 5, Praha Czech Republic 2010
70 x 60 cm
Edition of 3 + 1 AP

\$660
unframed



Stadtspark, Krems Austria 2010
120 x 100 cm
Edition of 3 + 1 AP

\$990
unframed



Construct 6, Praha Czech Republic 2010
70 x 60 cm
Edition of 3 + 1 AP

\$660
unframed



Kremser, Krems Austria, 2010
120 x 100 cm
Edition of 3 + 1 AP

\$990
unframed

Display Area left to right



Raycroft 1, Christchurch, 2009
40 x 50 cm Edition of 4 + 1 AP

\$660
unframed



Raycroft 2, Christchurch, 2009
40 x 50 cm Edition of 4 + 1 AP

\$660
unframed

* All prices include GST



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